



Brittany Fox

**Florida's leading Woman-owned
Tech Recruitment Company.**

FOCUS
GLOBAL TALENT SOLUTIONS

Breaking Limits! Changing Lives!

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About the Author **Brittany Fox**

My mission is to inspire humans to live more fulfilling lives, and help women achieve the career of their dreams in tech.

“

I'm proud to be the Co-Founder and Managing Partner of Focus GTS - South Florida's leading IT and Tech Staffing Agency.

We're also one of Florida's only Woman-Owned Tech specialists staffing agencies!

”

I'm proud of representing the best-in-breed employers to our incredible tech candidate, and with my team I help source and engage the very best South Florida tech talent.

I see it as my mission to give more opportunities to those who have traditionally been marginalized within tech, and to sow the seeds of change.

I'm dedicated to leading from the front, and it's imperative for the future of our great state, and the USA, that we open as many doors as possible for Female talent in tech.

This eBook is one part of my ongoing mission to break limits and change lives, especially for Women in tech, every day.

What does **Female empowerment** in tech really mean?

We see empowerment as action:

- As of 2023, women hold **26.7%** of technology jobs
- Just **11%** of (tech) leadership roles are held by women
- Women account for a mere **16%** of those who earned a Bachelor's degree in computer and information sciences
- Research shows that women are **1.6** times more likely to be laid off than men
- Tech just isn't working for Women, and it's my mission to make sure it does.

" I wanted to change Tech for good. So I put my money where my mouth is, and decided to create a Tech recruitment agency that truly empowers Women."



Focus GTS are a Woman-owned, CERTIFIED WBENC member, and are a cornerstone of the South Florida tech scene.

Every dollar invested in us goes right back into our community, and, to further our cause and that of some amazing organizations, we are members of the following community and tech initiatives:

- ✓ **The Drive for Equality**
- ✓ **We are members of South Florida Tech**
- ✓ **We are members of the Women's Counsel Circle**
- ✓ **We are members of WPO - Women's President Organization Club**
- ✓ **We are also proud members and mentors of Girls in Tech**

" My promise to every one of the Women reading this is that I'm in your corner, and I will fight for your career every day."



The Story of

Anitha Silveru | AEM Developer

Anitha is one of the many talented Women I've helped kick down the tech opportunity door, and take her career in both hands. I consider her time with us at Focus GTS as nothing other than an unbridled success, and her career can be an inspiration to many!

- I connected with Anitha nearly 2 years ago, and in that time my company was able to create a career pathway that exceeded her expectations.
- She has been placed into two leading roles over the last 1.5 years.
- The first with a leading Floridian manufacturing company – this was her first established AEM role, and gave her the confidence to learn from a dedicated, niche team.
- Her second placement was with a market-leading Asset Management firm, where she still works now. This was Anitha's dream placement, and we were so happy to help craft her job application strategy alongside her.

Do you have the percentage figure available for how many women were supported into new jobs via Focus GTS as a comparative to Men for 2022?

How many women have been supported into tech roles in total through Focus GTS?
How many women candidates do you register a week?

Do you have any goals in regards to female empowerment internally IE do you have initiatives for hiring women into recruitment roles at Focus GTS?



What can **Focus GTS** do for you?

Focus GTS are the fastest, most accurate recruiters in the South Florida Tech sector – and I can prove it!



Resume sent to Interview
ratio for Permanent Jobs

 **1:1** 



Average interview to Placement ratio

 **2:1** 

Resume sent to Interview for contract Jobs



 **3:2** 

Contract Interviews to Placement ratio

 **3.54:1** 

2.52:1 Contract Resume
sent to interview

Total interview to
Placement ratio across
the business

 **6:1** 

Avg. Engagement to
Placement Turnaround


2-4 weeks

I've put together some of **the best recruiters** in the market,
and I let their record speak for itself.

Contact us

In such an innovative and fast-paced business as tech, visibility really matters.

So here is my promise to every woman reading this – If you feel like tech is a job for the boys, or that you don't have a place in tech, I'm here to tell you **YOU ABSOLUTELY DO!**

And for any business owner who wants to lead from the front and be a part of that change, my door is always open to discuss how I can help connect you with incredible female tech talent.

All you need to do is give me a call, pop me and email or connect with me on LinkedIn!

